



Community Website
Advertising Media Kit



Presenting Positive News from Our Community



Since 1999

**Serving the Communities in Pasco County
and Northern Hillsborough County:
Land O'Lakes, Lutz, Wesley Chapel, Meadow Pointe,
New Tampa, Zephyrhills, Dade City, Trinity, Odessa.**

Call 813. 951-4200 or our office (813) 996-2900 or
Email us at tony@OurtownFLA.com **TODAY!**

Explore our Award Winning Community Website

Central Pasco Chamber of Commerce
2014 President's Award & 2005 Media of the Year



Pasco Hernando Hispanic Chamber of Commerce
2014 Business of the Year & 2013 Business of the Year



Wesley Chapel Chamber of Commerce
2010 Business of the Year & 2005 Business of the Year



Rotary Club of Wesley Chapel
2014 Inaugural Rotary Outstanding Vocational Award



and many more.



Establishing a relationship with OurtownFLA.com...

Establishing a relationship with OurtownFLA.com is all about creating a relationship with the people of Pasco County because we have been reporting the positive news from our community for over 17 years, since September 1999.

In addition to our many Awards our Loyal, Local Viewers in the Community have rewarded us with Industry leading numbers registering over 6.5 Million Impressions from over 130,000 Visitors (77,000 Unique) and 750,000 Page views in 2016, almost all from our local community.

We can actively utilize the power of Social Media like Facebook and Twitter by actually being part of our communities' social fabric. Your marketing plan will be complete with your relationship with OurtownFLA.com, linking our loyal, local visitors to your company website or Facebook page.

We earn our numbers the right way, by being out in the community with the people, businesses and organizations that make our community special and giving back. No one can match our commitment to actually 'being there' in our community by recording unique content and delivering it directly to the people's homes via computers, I Pads, Tablets and phones, 24 hours a day/ 7 days a week. Your marketing plan needs to include a relationship with us and a Direct Link Banner Ad on OurTownFLA.com.

Banner Package Advertising Options

We have five types of Banner Packages available for you to choose from designed for every marketing budget based on Banner Ad location and frequency. All Banner Ads are linked directly to your Website or Facebook Page. We update OurtownFLA.com with original local content several times a week.

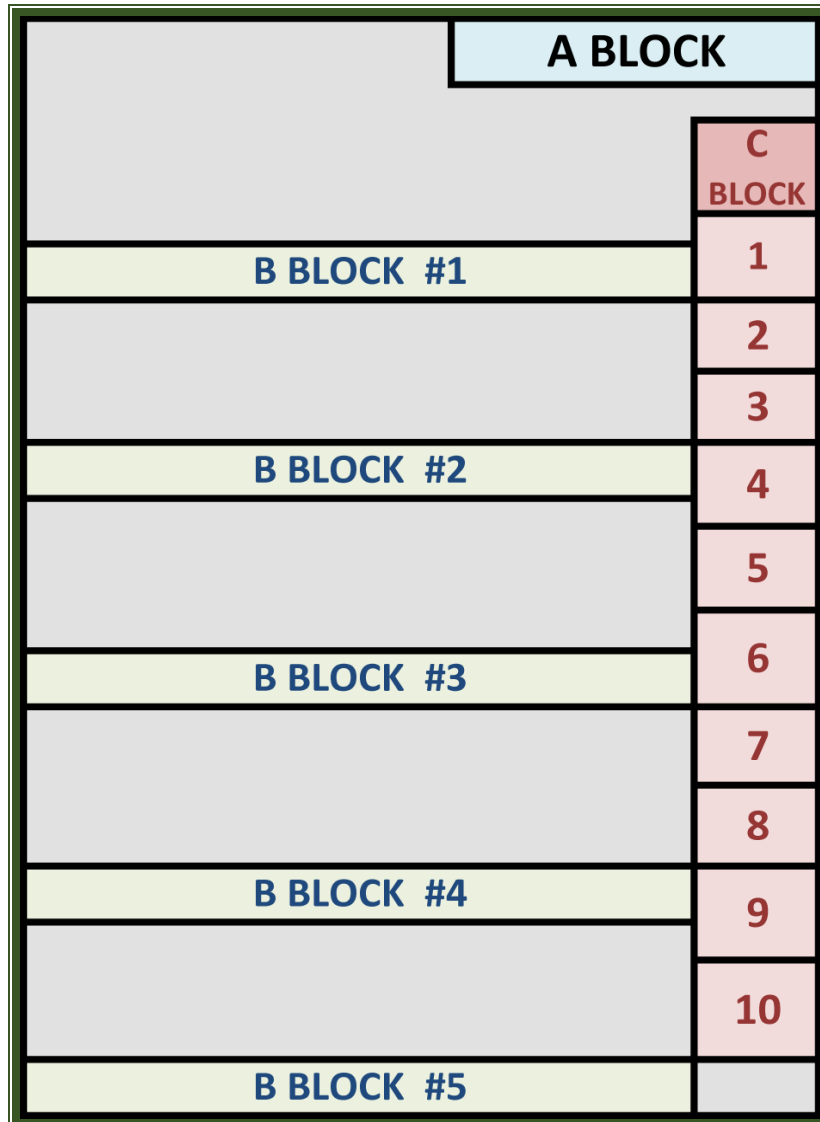
Three Block Locations: A, B & C

"A" Block (520p x 96p W x H) Located at the Top Right of every page.

"B" Block (640p x 280p W x H) Located between stories on the Front Page of the website and contains 5 Banner Display Windows.

"C" Block (300p x 500p W x H) Located on the Right side of every page of the website and contains 10 Banner Display Windows.

Banner Packages		Banner Impressions	A Block	B Block	C Block	Total
Five Star Package		285,667	2	15	30	47
Four Star Package		164,960	1	10	20	31
Three Star Package		92,008	0	10	20	30
Two Star Package		46,004	0	5	10	15
One Star Package		14,717	0	0	10	10



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