



**Community Website**

**Advertising Media Kit**



**Explore our Award Winning Community Website**

***Presenting Positive News from Our Community  
Since 1999***

**Serving the Communities in Pasco County  
and Northern Hillsborough County:  
Land O'Lakes, Lutz, Wesley Chapel, Meadow Pointe,  
New Tampa, Zephyrhills, Dade City, Trinity, Odessa.**

**Call our office (813) 996-2900 or Email us at [info@OurtownFLA.com](mailto:info@OurtownFLA.com)**

## ***Explore Our Award Winning Community Website***

### **Central Pasco Chamber of Commerce 2014 President's Award & 2005 Media of the Year**



### **Pasco Hernando Hispanic Chamber of Commerce 2014 Business of the Year & 2013 Business of the Year**



### **Wesley Chapel Chamber of Commerce 2010 Business of the Year & 2005 Business of the Year**



## **Presenting Positive News from our Community**



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## **Establishing a relationship with OurtownFLA.com**

**Establishing a relationship with OurtownFLA.com is all about creating a connection with the people of Pasco and Northern Hillsborough County. Since September 1999 our community has come to expect our unique style of coverage that provides them with the positive news of the people and their activities in our area.**

**For the first seven months of 2014, OurtownFLA.com registered a monthly average of over 170,000 Page Views and 603,000 Hits from over 17,000 Visitors, almost all coming from our community.**

**When you have some good news about your business that you wish to share with the public your story may be added to the OurtownFLA.com website and then to our Facebook page so it can be shared on your businesses' Facebook page. We are able to utilize the power of Social Media by being part of our communities' social fabric. Our page reaches your prospective customers and shows the involvement your business has in the community. Your marketing plan is finally complete with your relationship with OurtownFLA.com, linking our loyal, local visitors to your company website or Facebook page.**

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## **Banner Package Choices and Specifications**

We have four types of Banner Packages available for you to choose from based on Frequency and Location. All Banner Ads are linked directly to your Website or Facebook Page.

### **We have 3 Basic Block Locations:**

**( W x H )**

**“A” Block:** Located at the Top Right of every page. **(520p x 96p)**

**“B” Block:** Located between every third story on the Front Page of the website and Local Towns Front Page and contains 5 Banner Display Windows. **(640p x 140p)**

**“C” Block:** Located on the Right side of every page of the website and contains 10 Banner Display Windows. **(300p x 500p)**

### **We have 4 Basic Banner Packages:**

**PLATINUM:**      1 Banner in the “A” Block  
                             5 Banners in the “B” Blocks  
                             20 Banners in the “C” Blocks

**GOLD:**            5 Banners in the “B” Blocks  
                             20 Banners in the “C” Blocks

**SILVER:**         5 Banners in the “B” Blocks  
                             10 Banners in the “C” Blocks

**BRONZE:**        10 Banners in the “C” Blocks

## Banner Packages

OurtownFLA.com is updated several times a week and our rates are structured to fit into almost every business's marketing budget. Our monthly rates are based on the location and frequency of your Banner Ad.

PLATINUM  
GOLD  
SILVER  
BRONZE

A BLOCK	
	C BLOCK
B BLOCK #1	1
	2
	3
B BLOCK #2	4
	5
	6
B BLOCK #3	7
	8
	9
B BLOCK #4	10
B BLOCK #5	

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Call us at (813) 951-4200 or our office (813) 996-2900 or  
Email us at [info@OurtownFLA.com](mailto:info@OurtownFLA.com) for more information.  
Check us out at [www.OurtownFLA.com](http://www.OurtownFLA.com), TODAY!



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